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The Inline Group Reveals New Brand, Message, and Website

The Inline Group (TIG) retained Catherine Adcock, of 4th Dimension Agency, in November of 2017 to work with the company to define our target market and rebrand TIG to allow us to continue to evolve and improve our product.

The first result of that effort will be revealed on April 20, 2018 at noon, when the company will unveil its new website.

“The Inline Group was so excited to be chosen as an ASPR Strategic Partner. As one of only seven companies selected for this honor, we agreed that our message and our product should continue to improve to meet the needs of our clients. We decided to reveal our new brand at the ASPR Conference in Chicago this April,” announced Kelli Mulloy, President of The Inline Group.

“Our goal remains to deliver transparent services to both our clients and our candidates. Our lack of a placement fee allows us to truly deliver a transparent product. Having Candidate Advisors allow us to supplement our technology with the power and professionalism of real live people,” explains Chris Mathew, COO.

The Inline Group looks forward to continuing to lead the industry and move our clients forward with all the latest in digital technology and candidate advising.

For more information visit www.inline.group.

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